



FORUM OF ANALYSIS OF THE OILS, FATS AND MEALS INDUSTRY:

A UNITED, INNOVATIVE AND SUSTAINABLE INDUSTRY

2018, year of great changes and new challenges for Mexico. In this changing and dynamic context, ANIAME, the NATIONAL ASSOCIATION OF EDIBLE OILS & SHORTENING PRODUCERS, celebrates its 60th Anniversary.

This new economic, commercial, political and social environment of our country requires that we give ourselves a space for analysis and reflection. For this reason, **ANIAME** organizes the **FORUM OF ANALYSIS OF THE OILS, FATS AND MEALS INDUSTRY: A UNITED, INNOVATIVE AND SUSTAINABLE INDUSTRY**, which will take place on **October 10, 11 and 12, 2018 at the Four Seasons Hotel in Mexico City**.



The **ANIAME** Forum will gather the most important people from the Mexican edible oils & fats industry besides representatives from all the agribusiness and food sector in Mexico and government officials. In the ANIAME Forum, topics of special relevance for the oilseed production chain of Mexico and the world will be analyzed.

Topics such as the current situation and perspectives of the edible oils and fats markets, explained by the most prestigious and recognized analysts in our field. In addition to talks that will highlight the importance of oils and fats in the diet.

The ANIAME Forum will also review the importance of an efficient use of water in agriculture in the face of the impacts of climate change, as well as the opportunities and commitments of Mexican edible oils & fats manufacturers in areas such as social responsibility and sustainability.

And, finally, it is very important to know the point of view of our customers, the final consumers of oils and fats and oilmeals from the food and livestock industries. During the ANIAME Forum, a select group of services and technology suppliers for the edible oil industry will have the opportunity to interact with their clients at EXPO ACEITE 2018, a space to present current innovations in technology and production processes.

To close with a flourish, we invite you to join us in our commemorative events: Gala Dinner, Anniversary Concert and National Lottery ANIAME 60th Anniversary Commemorative Draw.

Your presence and participation is very important to us. I invite you to register and participate: join us to the program of conferences and celebration events.

Please visit **foro.aniname.com** for more information and for your online registration.



FORUM OF ANALYSIS OF THE OILS, FATS AND MEALS INDUSTRY:

PRELIMINARY PROGRAM

WEDNESDAY OCTOBER 10th

REGISTRATION

08:00 hrs

BREAKFAST:

Opening ceremony and welcome message.

09:00 hrs

PLENARY SESSION:

World markets of oleic raw materials: Oilseeds and oleaginous fruits, fats and protein meals.

09:30 hrs

COFFEE BREAK

Visit to exhibition Expo Aceite 2018

11:00 hrs

DISCUSSION PANEL

With Market Specialist.

13:00 hrs

LUNCH:

Magistral Conference

14:30 hrs

PLENARY SESSION:

Sustainability of the oilseeds production chain: challenges and opportunities.

15:30 hrs

WELCOMING RECEPTION

19:00 hrs

Club piso 51 torre mayor

THURSDAY OCTOBER 11th

BREACKFAST:

Magistral Conference

09:00 hrs

PLENARY SESSION:

Point of view of the consumers of oils, fats and protein meals: Demand for new and better oleic products.

10:00 hrs

COFFEE BREAK

Visit to exhibition Expo

Aceite 2018

11:30 hrs

CLOSING CEREMONY

13:00 hrs

GALA DINNER AND ANNIVERSARY CONCERT

Chamber Orchestra of Mexico City

20:00 hrs

FRIDAY OCTOBER 12th

National lottery

ANIAME 60th Anniversary commemorative draw.

19:15 hrs

COCKTAIL

20:30 hrs

We thank our sponsors



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SPONSORSHIPS

PLATINUM \$250,000 MEXICAN PESOS	GOLD \$200,000 MEXICAN PESOS	SILVER \$180,000 MEXICAN PESOS
LOGO OF YOUR COMPANY IN:		
ONLINE REGISTRATION	ONLINE REGISTRATION	ONLINE REGISTRATION
CONFERENCE ROOM	CONFERENCE ROOM	CONFERENCE ROOM
GALA DINNER & ANNIVERSARY CONCERT	GALA DINNER & ANNIVERSARY CONCERT	Website created especially for the promotion of the Forum
Website created especially for the promotion of the Forum	Website created especially for the promotion of the Forum	Banner of your company on the ANIAME website with a link to your website
Banner of your company on the ANIAME website with a link to your website	Banner of your company on the ANIAME website with a link to your website	Access to the entire event for 1 people
★ Mailing to promote your events among ANIAME members	★ Inclusion of promotional items of your company in the Welcome Kit	Special recognition in the event review prepared to be published in a Special Edition of ANIAME Magazine
★ Inclusion of promotional items of your company in the Welcome Kit	1 Booth in Expo Aceite 2018	
★ Projection of promotional video of your company (<i>maximum 2 minutes</i>)	Access to the entire event for 2 people	
1 Booth in Expo Aceite 2018	Special recognition in the event review prepared to be published in a Special Edition of ANIAME Magazine	
Access to the entire event for 4 people		
Special recognition in the event review prepared to be published in a Special Edition of ANIAME Magazine		



SPONSORSHIPS

EVENT	BENEFITS	SPONSORSHIP
WELCOMING RECEPTION	Your Company logo in the Coffee Break área	\$100,000 MEXICAN PESOS
	★ Opportunity to place 2 roll up - floor banners in the cocktail área	
	★ Opportunity to place 2 hostesses	
	Access to the entire event for 1 people	
	Special recognition in the event review prepared to be published in a Special Edition of ANIAME Magazine	
ONLINE & ON SITE REGISTRATION	Your Company logo in the Online & On Site Registration next to ANIAME	\$50,000 MEXICAN PESOS
	Your Company logo in the event badges next to ANIAME	
	★ Banner of your company on the ANIAME website with a link to your website	
	Opportunity to place promotional brochures of the sponsoring company on the on site registration table	
	Special recognition in the event review prepared to be published in a Special Edition of ANIAME Magazine	
COFFEE BREAK	Your Company logo in the Coffee Break área	\$50,000 MEXICAN PESOS
	★ Opportunity to place 1 roll up - floor banner in the coffee break área	
	Special recognition in the event review prepared to be published in a Special Edition of ANIAME Magazine	
LUNCH	Your Company logo in the menus next to ANIAME's	\$120,000 MEXICAN PESOS
	Proyección de logotipo de la empresa en pantalla durante la comida.	
	★ Banner of your company on the ANIAME website with a link to your website	
	Access to the entire event for 1 people	
	Special recognition in the event review prepared to be published in a Special Edition of ANIAME Magazine	

★ PROVIDED BY THE SPONSOR • All costs plus VAT



SPONSORSHIPS

EVENT	BENEFITS	SPONSORSHIP
GALA DINNER & ANNIVERSARY CONCERT	Your Company logo in the menus next to ANIAME's	\$150,000 MEXICAN PESOS
	★ Projection of institutional video of your company during the dinner (<i>maximum duration 3 minutes</i>)	
	Banner of your company on the ANIAME website with a link to your website	
	Red carpet with photo delivery printed on custom frame with your company logo	
	Access to the entire event for 2 people	
	Special recognition in the event review prepared to be published in a Special Edition of ANIAME Magazine	
BREAKFAST	Your Company logo in the menus next to ANIAME's	\$80,000 MEXICAN PESOS
	★ Projection of your company logo on screen, before and after breakfast	
	Banner of your company on the ANIAME website with a link to your website	
	Access to the entire event for 1 people	
	Special recognition in the event review prepared to be published in a Special Edition of ANIAME Magazine	
BOOTH EXPO ACEITE 2018	Access to the entire event for 1 people	\$55,000 MEXICAN PESOS
	Special recognition in the event review prepared to be published in a Special Edition of ANIAME Magazine	

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ASOCIACIÓN NACIONAL DE INDUSTRIALES DE ACEITES Y MANTECAS COMESTIBLES, A.C.

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